Carbon Reduction Plan

GOAT Online Ltd is committed to reaching net zero greenhouse gas emissions by 2050 at the latest. This plan follows the UK government's Carbon Reduction Plan format and is published on our website.

Organisation: GOAT Online Ltd · Registered in Wales, company number 17530983 · Published: 20 October 2026

Baseline emissions

Our baseline year is our first financial year, starting from incorporation. We are a two-person business working entirely remotely, with no premises, vehicles or manufacturing, so our emissions are negligible.

Scope	What it covers for us	tCO2e
Scope 1	Direct emissions. None: we have no premises, company vehicles or fuel use.	0
Scope 2	Electricity bought for business use: our share of home-office electricity.	Under 0.5 (estimate)
Scope 3: business travel	Occasional trips to meet clients, mostly by public transport.	Under 0.5 (estimate, all Scope 3)
Scope 3: employee commuting	None. Both directors work from home and do not commute.	0
Scope 3: waste generated in operations	Household-level paper and packaging, and computer equipment recycled at end of life.	Counted in the Scope 3 estimate
Scope 3: upstream transport and distribution	None. We buy no physical goods for resale or delivery.	0
Scope 3: downstream transport and distribution	None. Our work is delivered online, with no physical products shipped.	0
Total		**Under 1 (estimate)**

These are estimates for a two-person remote business. We will confirm them using the UK government's greenhouse gas conversion factors at the end of our first financial year, and report figures for a full 12-month period from then on.

Current emissions

This is our first plan, so current emissions are the baseline above. From next year we will report each year's figures against it.

Reduction target

- Reach net zero by 2050 at the latest

Reduction measures

1. Remote working by default, with video calls replacing most client travel
2. Public transport, walking or cycling for necessary trips, and combined journeys
3. Lean, energy-efficient website builds that use less server and network energy
4. Reviewing our hosting provider's renewable energy use each year, and moving if a lower-carbon option suits our needs
5. Keeping equipment longer, buying refurbished where suitable, and recycling responsibly
6. Encouraging directors to use renewable electricity tariffs for home offices

Declaration and sign-off

This Carbon Reduction Plan has been completed in line with PPN 006 (formerly PPN 06/21) and its associated guidance and reporting standard. Emissions are reported under the Greenhouse Gas Protocol for Scope 1 and 2, and the required parts of Scope 3. The plan has been reviewed and signed off by the directors.

Joe Bowen
Director, GOAT Online Ltd

James Bowen
Director, GOAT Online Ltd

Signed 20 October 2026. Next review by October 2027.