Environmental Policy Statement

GOAT Online Ltd designs, builds, hosts and maintains websites from Llandudno, North Wales. We are committed to reducing the environmental impact of our work and improving each year.

Our main impacts

- Electricity used by our computers and home offices
- Energy used by the servers that host our clients' websites
- Travel to meet clients
- Buying and disposing of computer equipment

What we do

1. **Work remotely by default.** Our two directors work from home, so there is no office to heat or commute to. We meet clients by video call unless meeting in person adds real value.
2. **Travel lightly.** When we do travel, we walk, cycle or use public transport where practical, and combine trips.
3. **Build lean websites.** We keep pages light, compress images and avoid unnecessary scripts. Smaller pages use less energy on servers, networks and visitors' devices.
4. **Choose hosting carefully.** We host client sites on shared hosting rather than dedicated servers, and review our host's energy and sustainability commitments each year.
5. **Keep equipment longer.** We repair and upgrade before replacing, buy refurbished where suitable, and recycle or donate old equipment through certified schemes.
6. **Go paperless.** Quotes, contracts, invoices and records are digital.
7. **Save energy.** We switch off equipment when not in use and choose energy-efficient devices.

Our commitments

- Comply with all relevant environmental laws and regulations
- Set out our path to net zero in our Carbon Reduction Plan
- Offer clients advice on lower-impact website design
- Review this policy and our progress every 12 months

The directors are responsible for this policy and for making sure we follow it.

Joe Bowen
Director, GOAT Online Ltd

James Bowen
Director, GOAT Online Ltd

Signed 20 October 2026. Next review by October 2027.